

Vol. 1, No. 4 October, 2000

## New York Times Writer Speaks on Globalization

Thomas L. Friedman, one of America's leading interpreters of world affairs, spoke on "Globalization: Understanding Its Opportunities, Meeting Its Challenges" during a lively September 27 lecture at the Asian Institute of Management-W. SyCip Policy Center in Makati. An invitational audience of 300, including former President Fidel V. Ramos and Secretary of Defense Orlando S. Mercado, as well as business leaders, journalists, diplomats and academics, attended. The U.S. Embassy Public Affairs Section arranged for *The New York Times'* foreign affairs columnist and two-time Pulitzer Prize winner to give the lecture and hold separate discussions with information technology (IT) businessmen and young Filipino techies.

Friedman, who has authored a recent best-seller about globalization, *The Lexus and the Olive Tree*, explained to his AIM audience how globalization has replaced the Cold War system with the integration of capital, technology and information across national boundaries. Maintaining that globalization directly or indirectly affects everyone's company, country and community, the writer explained that the new system has its own rules, logic, pressures and incentives, and it can "super-empower" people. One of his themes was that "we are all increasingly interconnected but nobody is quite in charge." Another theme was that no nation has a greater responsibility and opportunity than America to make the world a stable place, keep globalization sustainable and ensure that a majority of people always feels that "advancing issues are leading the declines."

Commenting that a country needs to provide the right "operating system and software" before it can successfully plug into the globalization system, Friedman emphasized that the quality of both government and infrastructure are

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## Civitas-Philippines -- A New Force For Civic Education

On August 31, with funding from the U.S. Embassy Public Affairs Section, an informal grouping of about 25 educators and NGO representatives interested in promoting civic education in the Philippines gathered in Cebu to discuss the future of civic education in the Philippines.

The meeting was designed as a follow-on to the three simultaneous civic education conferences ("Civic Education in the Philippines: Challenges and Opportunities in the Next Millennium") held last year (October 5 - 6, 1999) in Manila, Cebu and

Davao. Using the results of the three conferences, the Civitas-Philippines coordinating committee (an informal group of educators formed more than one year ago) and coordinators from the three meetings (six from Luzon, six from the Visayas and seven from Mindanao) had put together an action plan for implementation, but needed to come together to discuss the next steps for civic education in the Philippines.

During the meeting, the participants not only drafted the proposed organization's

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## Center for Civic Education Reps Visit the Philippines



*Bill and Carol Hatcher visit the U.S. Embassy and take a look at historic photographs.*

Mr. Bill Hatcher, Superintendent of the Kern County (California) High School District, and Mrs. Carol Hatcher, Director of Curriculum and Instruction for the Office of the Kern County Superintendent of Schools, visited the Philippines August 27 - September 3, 2000 to assist the Public Affairs Section in its effort to promote civic education and Civitas in the Philippines. During their stay, the two specialists, who came as representatives of the Center for Civic Education in Calabasas, California, visited and contributed at a number of sites: lectures/discussions at the Central

Office of the Department of Education, Culture and Sports (DECS) and the Philippine Normal University (PNU) in Manila, as well as the Civitas-Philippines Action Plan Committee Meeting and the American Studies Association of Cebu's Annual Assembly in Cebu City.

The Hatchers called on DECS Assistant Secretary Dr. Fe Hidalgo on August 29, and were briefed on the civic education curriculum in the Philippine public schools. They also conducted a

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## New York Times Writer...

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important. "Software," he said, includes not only human talent but also rule of law and democratic institutions.



Columnist Tom Friedman (second from left) attended an AIM reception following his September 27 lecture. Shown left to right are Terry Emrick, president, Ford Motor Co. Philippines, Inc.; former Philippine President Fidel V. Ramos; and Australian Ambassador John Buckley.

While in the Philippines, Friedman also visited the new America Online (AOL) facility at the Clark Special Economic Zone.

In a September 29 column datelined Angeles City, Friedman concluded: "The AOL call center here is but one example of a simple truth — that the best hope for alleviating poverty around the world is through more globalization, not less, and by encouraging governments to put in place the market-friendly policies, institutions and environmental protections that will attract global investment and jobs."

Note to readers: To borrow a copy of Friedman's *The Lexus and the Olive Tree*, contact the Thomas Jefferson Information Center.

## Civitas - Philippines...

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articles of incorporation and by-laws, but also actually signed and submitted for registration all required documents to the Securities and Exchange Commission office in Cebu City. The assembled group also agreed to undertake two projects: first, to implement on a pilot basis the "Project Citizen" program successfully introduced in a number of U.S. schools by the Center for Civic Education; and, second, to meet with the Secretary of the Department of Education, Culture and Sports (equivalent to the U.S. Department of Education and all state Departments of Education

together) to determine how DECS and Civitas-Philippines can work together to promote civic education in the Philippines.

The new Civitas Philippines is spearheaded by Ms. Ana Elzy Ofreneo, President; Dr. Paul A. Dumol, Vice-President; Atty. Marilyn Pintor, Secretary; and Dr. Milagros C. Espina, Treasurer. The incorporators include Ms. Marilou Chiongbian, Professor Cesar Villanueva, Dr. Agustin Cabrera, Professor Shirley Advincula, Professor Natividad Crame-Rogers, Rev. Fr. Ernesto Javier, Judge Aurora Navarrete-Reciña, Ms. Sharifa Pearlsa Dans, and Mrs. Amelita Go.

## Center for Civic Education...

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joint lecture-discussion on civic education in the U.S. for approximately 50 curriculum writers and teacher trainers from Manila and neighboring regions. Lunch hosted by the Assistant Secretary included an informal discussion with DECS staff members and the Deputy Director for the National Education Academy of the Philippines. In the afternoon, the Hatchers sat with three curriculum writers from the DECS Bureau of Elementary Education and seven curriculum writers from the DECS Bureau of Secondary Education to provide consultation. Their successful day at DECS concluded with a call on DECS Secretary Brother Andrew

Gonzalez, FSC, who is himself an advocate of civic education and English language teaching.

Any successful civic education program must rely on teachers to lead the way. In the Philippines, the Philippine Normal University (PNU) is the premier teacher-training institution. Established in 1901 by the Thomasites (the early American teachers in the Philippines), PNU is the nation's oldest and largest teacher training institution. Here, the Hatchers made another joint presentation on civic education for 150 faculty members and education majors. The presentation kicked off the university's Forum Lecture Series, which celebrates the arrival of the Thomasites and will continue through August 2001.

## International Visitors News

### Philippine Delegation Examines U.S. Judicial Reform

A delegation of five members from the Philippine judicial system will participate in the Voluntary Visitor Program that will focus on judicial reform. The delegation's program, which is being arranged in coordination with the State Department's Office of Voluntary Visitors, will begin in Washington, D.C. on October 30 and conclude in another city on November 7, 2000. Program activities will be developed to provide insights aimed at improving the Philippine judicial and criminal justice system. The delegation is particularly interested in examining judicial education for judges and lawyers; the training of prosecutors and public attorneys; court management; the functions of the public defender's office; mechanisms utilized in U.S. communities to bring the courts closer to the citizenry (accessible justice); observation visits to commercial and bankruptcy courts; alternative dispute resolution; family courts, children's rights; and juvenile justice.

The program was initiated by the Office of Economic Development and Governance, U.S. Agency for International Development (USAID).

The members of the delegation are Antonio H. Dujua, Assistant Court Administrator of the Supreme Court of the Philippines; Vincent Edward Regino Festin, National Coordinator, Paralegal Education Skills Advancement and Networking Technology Project, Sentro ng Alternatibong Lingap Panligal; Glenda O. Litong, Deputy Director for Legal Aid (Women's and Children's Desk) at the Integrated Bar of the Philippines; Jack Andrew O. Miranda, Attorney III at the Philippine Judicial Academy, Supreme Court of the Philippines; and Jose Tomas C. Syquia, State Counsel in the Department of Justice.

### Filipinos Participate in IV Program on Trade and World Economy

Two Philippine trade specialists, Anna Maria Rosario Robeniol and Florina Vistal, left in October to take part in a group IV

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## American Studies

### “Thomasites Centennial” Project Begins

The American Studies Association of the Philippines (ASAP) has named Fulbright alumnus Dr. Judy Ick of the U.P. Diliman Department of English and Comparative Literature (shown in photo-center) as coordinator of the Thomasites Centennial Project (August 2000 - August 2001).

The Thomasites Centennial Project honors the early American teachers who helped build the public educational system in the Philippines. The centennial of the teachers' arrival in Manila aboard the U.S. transport *Thomas* is August 23, 2001. The project will encompass a number of activities leading up to next year's actual centennial.

The American Studies Association of the Philippines (ASAP) organized a highly successful August 22 program in Manila on the history of the Thomasites. Photo shows some of the attendees, including several Thomasite descendants and scholars who have researched the pioneering American teachers. They gave moving presentations on the lives and contributions of the early teachers. The program, which was held at the Philippine-

American Educational Foundation (PAEF), was the first in a series of planned programs leading up to next August's ASAP Annual Assembly, which will mark the centennial of the Thomasites' arrival in Manila on August 23, 1901.

### American Studies Association of Cebu Holds Civic Education Assembly

The American Studies Association (ASA) of Cebu met for its annual conference on September 1, 2000. Taking advantage of the presence of the two civic educators from California—husband and wife team Bill and Carol Hatcher—the program focused on civic education, specifically the experiences of the U.S. and the Philippines in educating their young and not-so-young citizens to be responsible citizens.

Titled “Education for Citizenship and Tolerance in a Multicultural Environment: the Philippine and U.S. Perspectives,” this annual event proved to be stimulating and educational. Bill Hatcher served as the keynote speaker, and spoke about “Building Citizenship across Cultures: Integrating California’s Newcomers.” Carol Hatcher also made an important presentation on “Language and Citizenship: The Case of California.” Their presentations were illustrative of ways that

societies can welcome newcomers whose background is different from the majority. This was useful in bridging the discussion to include a presentation on federalism by American Studies Summer Institute grantee Atty. Ralph Sarmiento of the University of Saint La Salle, Bacolod City, and the situation in troubled Mindanao, where Muslims represent the minority group in a Catholic-dominated nation.

## Program News

### U.S. Specialist Advocates More Liberalized Trading System

International trade specialist Dr. Steven Suranovic visited the Philippines for a series of roundtable discussions and lectures on economic globalization from September 10 to 16, 2000. Dr. Suranovic, the Director of the International Trade and Policy Program at George Washington University, met with policymakers and opinion leaders from the government and the academe, as well as the NGO and business sectors.

During his stay in the Philippines, Dr. Suranovic focused on the notion of fairness in international trade negotiations, which often raise many contentious issues. Such issues include economic losses, labor and environmental standards, trade disputes, sovereignty, and policies of protectionism.

While candidly disclosing the often-painful, short-term economic and social consequences that may arise from trade liberalization, Dr. Suranovic spoke in favor of the long-term benefits of globalization. To address the difficulties that often arise during the adjustment period, Dr. Suranovic called for stronger government support to enable industries and workers to adjust and shift to more competitive industries. This support can come in the form of improved infrastructure and retraining opportunities for workers.

Apart from his lectures, Dr. Suranovic also paid a courtesy call on Former President Fidel Ramos, who championed the open market policy during his incumbency. A separate call was also arranged with Senator Gregorio Honasan, who chairs the Senate Committee on Labor, one of the sectors directly affected by trade liberalization.

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*Fulbright alumnus Dr. Judy Ick (center) of the U.P. Diliman Department of English and Comparative Literature has been selected as the coordinator of the Thomasites Centennial Project (August 2000 – August 2001). Dr. Ick, a scholar specializing in the American colonial period, will oversee plans for a series of events over the next 12 months. She is shown with Sari Raissa Lluch Dalena, a new Fulbright scholar from the College of Mass Communications, U.P. Diliman (left), and Dr. Jose Y. Dalisay, Jr., the new chair of the U.P. Diliman Department of English and Comparative Literature.*

# Information Resource Center

## TJIC Hosts Open House for Congressional Staffers

Sixty staff members of various House and Senate Committees attended a special open house held at the Multi-Purpose Room of the TJIC on September 29. The purpose of the program was to introduce the participants to the services of the TJIC and to promote the availability of U.S. Government information resources on the Internet. After a brief introduction to the new TJIC and to the U.S. Embassy homepage by the IRC director, the visitors were treated to a virtual tour of U.S.



TJIC staffer Nora Conti (right) demonstrates the ProQuest periodicals full text database to staff members of various House and Senate Committees during a special open house on September 29.

government home pages. At the end of the formal presentation, the participants accessed the various electronic sources at TJIC and checked out the web sites highlighted during the presentation. Also present were Ms. Waldette Cueto, librarian of the American Historical Collection at the Ateneo de Manila University, who explained her collection, and two representatives from De La Salle University — Ms. Jocelyn Ladlad, librarian of the American Studies Resource Center, and Professor George Marasigan, director of the American Studies program.

## ASRCs Host Lecture Series on Information Technology

Thomas Jefferson Information Center director Eva B. Brillo lectured on “Electronic

Access in Reference Service” at the American Studies Resource Center (ASRC) of the University of Saint La Salle (USLS) in Bacolod City on September 13. Following the lecture, and using USLS’s new Internet Computer Center, participants engaged in a “hands-on” introduction to on-line information resources available at the U.S. Embassy, and Department of State websites. Ms. Brillo highlighted the InfoUSA, Electronic Journals, Washington File, Issues in Focus and U.S. Policy web sites for the 38 participants from several libraries in Bacolod.

The Association of Panay Librarians and Information Specialists and the ASRC at Central Philippines University co-sponsored a seminar-workshop on “Challenges for Information Professionals in the New Millenium,” on September 14-15, at CPU in Iloilo City. Ms. Brillo spoke on the “Current Trends in Information Access and Retrieval.” Sixty librarians from the Panay area, Cebu and Manila attended the seminar-workshop.

## Bibliographies and Information Packets

Elections 2000

Civic Education (an Update)

Globalization

Biotechnology (Agri-Biotech)

## New “Electronic Journal” Issues Available on the Internet

“Accountability in Government”  
Issues of Democracy, Volume 5, Number 2, August 2000  
<http://usinfo.state.gov/journals/itdhr/0800/ijde/ijde0800.htm>

“Foreign Policy and the 2000 Presidential Election”  
U.S. Foreign Policy Agenda, Volume 5, Number 2, September 2000  
<http://usinfo.state.gov/journals/itps/0900/ijpe/ijpe0900.htm>

“International Transportation: Moving The

Global Economy Forward”  
Economic Perspectives, Volume 5, Number 3, October 2000  
<http://usinfo.state.gov/journals/ites/1000/ijee/ijee1000.htm>

## Websites Worth Visiting

America’s Commitment – Women 2000 - The President’s Interagency Council on Women – <http://secretary.state.gov/www/iacw/index.html>

The Millennium Assembly and the Millennium Summit – <http://www.un.org/millennium/sg/report/fact.htm>

Center for Media Education – <http://www.cme.org/>

Democratic National Committee (DNC) Asian American Outreach – <http://www.democrats.org/outreach/apa/index.html>

Republican National Committee (RNC) New Majority Council – Information on how Asian Americans can get involved with the Republican Party – <http://www.rnc.org/community/nmc>

Politician’s Views Concerning Issues that Directly Affect Asian Americans – <http://www.80-20.to>

Asian Pacific American Institute for Congressional Studies (APAICS) – <http://www.apaics.org>

The Electronic Frontier – <http://www.usdoj.gov/criminal/cybercrime/unlawful.htm>

The U.S. Department of Labor – <http://www.dol.gov/>

FirstGov – an Official U.S. Government Website - <http://www.firstgov.gov/>

Survey of the Federal Death Penalty System – <http://usinfo.state.gov/topical/netrpts.htm>

Search Engines Worth Trying  
<http://www.searchcactus.com/>

<http://www.thenet1.com/>

<http://www.multicrawl.com/>

<http://www.stpt.com/>

<http://www.webcrawler.com/>

## News from PAEF



### Education USA: PAEF Launches New Advising Service

Nearly one year ago, the Embassy's Public Affairs Section (PAS) was challenged by former U.S. Ambassador Thomas Hubbard to explore ways of increasing the numbers of Filipinos studying at U.S. colleges and universities. Concerned by the precipitous decline in Filipino students in the U.S. and its implications for the U.S.-Philippine bilateral relationship, Ambassador Hubbard made an increase in those numbers part of the Embassy's goals for the new year.

After contacting a number of Filipino universities and consulting with the State Department's Regional Educational Advising Coordinator for East Asia-Pacific, and with the Philippine-American Educational Foundation (PAEF), the PAS determined that a much more proactive effort to market U.S. higher education was needed. To carry out this effort, PAEF realized that it would require a significantly larger advising staff, and it moved rapidly to find qualified people.

PAEF's staff now includes two new full-time staff member in Makati and one part-time person operating out of the Cebu-American Resource Foundation (CARF). The extended network of advisers includes representatives from five of the ASRC partner universities and the reference librarian at CARF.

Here is a list of PAEF's new extended "family" of advisers. Please feel free to contact any of these resource people for information about study in the United States.

1. Dr. Esmeralda S. Cunanan, PAEF's Director of Educational Information, will oversee the entire nationwide advising network. She is responsible for planning and implementing a new U.S. education and outreach program.

2. Ms. Milagros R. Tan, PAEF's

Educational Information Program Officer, is responsible for developing advising and information services in the Manila area and recruiting and training new volunteers to work at PAEF.

3. Ms. Padma Mangharam-Siap, PAEF's Educational Information Program Officer in Cebu, is responsible for developing advising and information services in the greater Cebu region. She works out of the CARF office (next door to the U.S. consular agency).

ASRC educational information representatives, in alphabetical order, are:

1. Professor Milo Distor, Saint Louis University, Baguio.

2. Dr. Lucena R. Felipe, Associate Professor and librarian, Mariano Marcos State University, Batac, Ilocos Norte.

3. Ms. Josephine T. Fernandez, librarian and ASRC area director, Central Philippine University, Iloilo City.

4. Ms. Marie Therese Jochico, Director of Development, University of Saint La Salle, Bacolod City.

5. Ms. Divina C. Tenorio, librarian, Cebu-American Resource Foundation (CARF), Inc., Library, Cebu

6. Professor May Eleanor B. Ursos, faculty member and Coordinator of Social Science Research of the Social Science Division, Ateneo Resource Center for Local Governance, Ateneo de Davao University, Davao City

PAEF's advisers are working to build the reference collection and attempting to update all library materials. They are also beginning work on a new website devoted to U.S. higher education from a Philippine perspective. Similar activities are underway now in Cebu and at the five university information centers around the country.

### REAC Conducts Manila Workshop on Educational Advising at PAEF

With staff on board and agreements in place to extend advising beyond Metro Manila, the next step was to offer basic training for PAEF's new educational advising network. Fortunately, PAEF was able to call upon an expert — Dr. Marti Thomson — to do the training.

Dr. Thomson, Regional Educational Advising Coordinator (REAC) for East Asia Pacific, visited the Philippines September 19 - 21, 2000 to conduct a three-day workshop in educational advising and a series of consultations for educational advisers. The workshop was held September 19, 20 and 21 at PAEF. She also spent two days with PAEF's new staff members to discuss office operations.

Dr. Thomson has served as REAC for East Asia and the Pacific since the position was created in 1985. Based in Kuala Lumpur, the REAC provides training, support and enhancement of educational advising services for U.S. government-supported advising centers facilities in nineteen countries in East Asia and the Pacific.



*U.S. Consul Ruth Kurzbauer (standing left) and Dr. Marti Thomson (right) explain student visa procedures to new educational advisors during a recent PAEF workshop.*

## Program News...

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### Renowned Scientist Argues in Favor of Biotechnology

Agricultural biotechnology has received much attention in the news lately as a potential solution to food shortages around the world. Opponents of biotechnology, however, have raised concerns about the possible negative impact of biotechnology on health safety and ecology and have even questioned the ethical principles of genetic manipulation.

But, according to Dr. Channapatna Prakash, a leading scientist and staunch advocate of agricultural biotechnology, biotech products are safe, better, and offer great promise for the future. Dr. Prakash, a Professor in Plant Molecular Genetics and the Center for Plant Biotechnology Research Director at Tuskegee University in Alabama, was in Manila from September 28 to October 1 as part of a four-country ASEAN tour to exchange views on agricultural biotechnology in the region.

Dr. Prakash met with senior officials of the Department of Agriculture at a dinner hosted by the Department. He also met with a group of journalists and with representatives from the scientific community based at the University of the Philippines, both in Diliman and Los Baños, and at the International Rice Research Institute (IRRI).

Dr. Prakash devotes his research efforts to food crops of importance to developing countries such as rice, corn and potatoes. He explained that agricultural biotechnology, or genetic enhancement as it is often called, has been with us for hundreds of years. It has evolved into a precise, heavily regulated, and carefully controlled scientific process, which ensures that biotech products are safe and that the benefits they provide far outweigh the risks. The benefits, he said, include better human health through food with enhanced nutritional values, food security through increased agricultural production, and a cleaner environment through bio-remediation and less dependence on harmful pesticides.

### U.S. Presidential Election Fever Comes to the Philippines

For nine days - August 20 - 28 - covering four cities nationwide, U.S. Elections specialist Mr. Steven Lotterer was in the Philippines for a whirlwind visit

on a topic near and dear to the hearts of many Filipinos...elections and politics. With the U.S. Election conventions over and candidates gearing for the campaign trail, Mr. Lotterer went ahead of the pack, making more appearances and delivering almost 23 speeches, more than any candidate could possibly do in the same period.

Currently working as a legislative advocate at Baker and Hostetler, a law firm in Washington, D.C., Mr. Lotterer is no stranger to U.S. Elections. His involvement with U.S. government spans over 20 years as a journalist and as former Press Secretary and Spokesman for the National Republican Congressional Committee (NRCC). Mr. Lotterer's experience also includes speaking at seminars and conferences in Europe, Africa, and Asia on election-related issues and promoting wider participation in the electoral process.

During his visit to the Philippines, Mr. Lotterer had the chance to address senior officials of the government from the executive and legislative branches, political party leaders, and representatives of the academic, NGO, and business communities in Manila, Bacolod, Cebu

and Davao. Mr. Lotterer also met with several groups of media practitioners and guested on highly-rated TV shows such as Assignment, Online, and Points of View.

Although a long-time Republican, Mr. Lotterer offered an objective and non-partisan overview focusing not only on the electoral process of the U.S. but also on the issues and strategies related to the upcoming U.S. elections. The panoply of issues covered the candidates and their platforms and the role and responsibility of a free news media, NGOs as political watchdogs and other stakeholders in democratic elections. Of significant interest to majority of the audiences was the Asian vote, particularly Filipino-American, a group that has surpassed the Chinese as the largest Asian ethnic group in the U.S. Another interesting topic of discussion was electronic counting as a safeguard in protecting the integrity of the ballot. As the Philippines prepares for its first-ever election of such kind, this issue generated significant interest.

The Public Affairs Section plans to invite another speaker after the November elections to discuss the policy directions of the new administration.

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## International Visitors...

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program in the United States on Trade and the World Economy. Ms. Robeniol is Senior Trade-Industry Development Specialist at the Bureau of International Trade Relations, while Ms. Vistal is Director of the Engineering Industries Department at the Board of Investments.

Scheduled October 12 through November 2, 2000, this program offers an introduction to the dynamics of trade policy formulation in a market economy, emphasizing the benefits of progress toward open markets, transparency, protection of intellectual property and other basic tenets of U.S. trade policy. Participants will examine federal, state, and local program that foster trade, support economic development efforts and attract foreign investment.

### NMYL Group Visits the U.S.

An eight-member delegation from the National Movement of Young Legislators (NMYL) left for the United States in mid-October to participate in a two-week exchange program on the U.S. elections and state and local government

administration. Arranged in coordination with the American Council of Young Political Leaders (ACYPL) in Washington, D.C., the delegation will examine the relationship between the federal, state, and local governments; meet with American counterparts in cities to be visited; discuss the role of local community leaders in promoting a more active governance among the citizenry; the role of lobbying groups and non-government organizations in supporting legislation; urban planning and development; and education issues. This being an election year in the United States, the delegation will also observe various electoral activities all throughout their program.

The delegation is composed of these local officials: Mr. Emmanuel C. Caberte, NMYL Secretary General and Vice Mayor of Sevilla, Bohol; Mr. Alfredo C. Corona, NMYL Liaison Officer for Luzon and Vice Mayor of Tanauan, Batangas; Ms. Mary Ann D. Dino, NMYL Regional Chairperson and Councilor of Victorias City, Negros Occidental; Ms. Nancy S. Madjos, NMYL Public Relations Officer and Vice Mayor of Laguindingan, Misamis Occidental; Ms. Anna Liza V. Europa, NMYL Deputy

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## Public Affairs Outreach

“Direct from the U.S.A.”

The U.S. Embassy's Public Affairs Section and its Thomas Jefferson Information Center (TJIC) staffed a special booth in the September 11-12 “Direct from the U.S.A.” catalog and product show at the Marco Polo Hotel in Davao City.

Although the U.S. Foreign Commercial Service-sponsored show focused on 165 catalogs and products of U.S. companies seeking representation and sales in the Philippines, the Public Affairs booth distributed more general public information on a range of Embassy activities and services. About 650 people



Among the many visitors to the Public Affairs booth were officers from the American Chamber of Commerce Davao and the Mindanao Business Council.



(FAS), and met with American Chamber of Commerce, Mindanao Business Council and USAID/GEM representatives. GEM is a Mindanao-wide program promoting trade and investment.

### Participation at Professional Gatherings

U.S. Embassy Counselor for Public Affairs Michael H. Anderson recently addressed professional groups in Angeles City and Manila. He spoke September 30 at the first induction ceremony for the new Pampangan Tri-

Media Association (PATMA). Journalist Hannah Bauzon, an alumna of the International Visitor Program, serves as founding chair and president. On October 4, Dr. Anderson was a speaker at the “Seminar-Workshop on Crisis Communication.” The gathering was organized for government information officers by the Public Relations Organization of the Philippines (PROP) in cooperation with the Philippine Information Agency (PIA). Mr. Joel C. Paredes is PROP president and Director General of PIA.

registered for the show, and many visitors stopped by the Public Affairs booth. Handouts about visas, Fulbright and other scholarships, veterans' benefits, agricultural services, English teaching materials, and the Embassy website were in considerable demand.

While in Davao City for the catalogue show, Counselor for Public Affairs Dr. Michael H. Anderson met with local officers of the Kapisanan ng mga Brodkaster sa Pilipinas (KBP) and visited several radio and TV stations. He also met with journalists from several Davao publications and called on Ateneo de Davao University President Father Edmundo M. Martinez, S.J., and visited the institution's American Studies Resource Center (ASRC). He also attended the opening of the “Great American Food Festival,” which the Marco Polo Hotel's Café Marco held in cooperation with the Embassy's Foreign Agricultural Service



Public Affairs Officer Michael H. Anderson (center) and Cultural Affairs Officer Phillip R. Ives (left) called on Angono Mayor Gerardo Calderon (right) during a recent visit to the “artist paradise” community in Rizal Province. The two met with government and business leaders, visited art galleries and participated in the town's annual Foundation Day. Mayor Calderon is an alumnus of the American Council of Young Political Leaders (ACYPL) exchange program with the National Movement of Young Legislators (NMYL).

## International Visitors...

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Secretary General and Board Member of Vigan, Ilocos Sur; Mr. Vincent L. Soriano, NMYL Vice President for Luzon and Vice Mayor of Pakil, Laguna; Mr. Allan D. Sunglao, NMYL Region IV Officer and Councilor of Binangonan, Rizal; and Mr. Frederick A. Ylaya, NMYL Regional Chairperson and Councilor of Puerto Princesa City, Palawan.

### IV Participant Meets U.S. Secretary of State Albright in Washington

Dr. Rene Gayo, Dean of the School of Management at the University of Asia and the Pacific, returned from his participation in the International Visitor Program on NGO management with numerous insights for implementation in the Philippine setting. His U.S. experience provided him with cohesive ways in which Philippine non-government organizations might work towards a common goal and enhance democracy building. The program also enabled Dr. Gayo to meet with representatives from various countries and establish valuable networking opportunities. In addition to



*Dr. Rene Gayo, Dean of the School of Management of the University of Asia and the Pacific, had an opportunity to meet U.S. Secretary of State Madeleine K. Albright (right) during his July 6-27, 2000 visit to the U.S. Professor Gayo's International Visitor (IV) program, which focused on the management of non-government organizations, took him to Washington, D.C.; Los Angeles; Houston; Cincinnati; and Atlanta.*

the International Visitor Program, Dr. Gayo was able to enhance his U.S. visit by meeting with the deans of various

business schools. A highlight of his visit was an opportunity to meet Secretary of State Madeleine Albright.



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TJIC Web Site:  
<http://usembassy.state.gov/posts/rp1/wwwh2002.html>

Public Affairs Office  
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Cultural Affairs Office  
Tel: (63)(2) 525-0427

Press Office  
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Embassy Web Site:  
<http://usembassy.state.gov/manila/>